

Message Text

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PAGE 01 BORDEA 00066 141258Z

22

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 OPIC-06 PA-02 PRS-01 /029 W

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R 141400Z MAY 76

FM AMCONSUL BORDEAUX

TO SECSTATE WASH DC 0497

INFO AMEMBASSY PARIS

AMCONSUL LYON

AMCONSUL MARSEILLE

AMCONSUL NICE

AMCONSUL STRASBOURG

UNCLAS BORDEAUX 0066

FOR COMMERCE WASHINGTON AND COMAFF PARIS

E.O. 11652 N/A

TAGS: EARL, ELTN, FR

SUBJECT: FORD PLANT IN BORDEAUX AREA

1. IN AN EXCLUSIVE INTERVIEW GRANTED TO SUD-OUEST, JOURNALIST GEORGES RAS IN DETROIT, HENRY FORD 11 MADE THE FOLLOWING COMMENTS ON THE FORD PLANT COMPLEX(AUTOMOBILE TRANSMISSION SYSTEMS) AT BLANQUEFORT NEAR BORDEAUX:

2. CONCERNING POSSIBLE CLOSING OF THE PLANT :
QUOTE THAT'S COMPLETELY RIDICULOUS. THE BORDEAUX COMPLEX IS BRAND NEW. A SECOND PLANT HAS JUST BEEN BUILT THERE. LEAVE BORDEAUX ? IT DOESN'T MAKE SENSE. WE ARE THERE AND WE WILL STAY. UNLESS THEY CHASE US OUT.

3. CONCERNING WORKER LAYOFFS, THAT IS SOMETHING ELSE.
BECAUSE OF THE ECONOMIC CRISIS THE SALE OF AUTOMATIC TRANSMISSIONS MANUFACTURED IN BORDEAUX HAS DECREASED CONSIDERABLY FOR A YEAR AND A HALF. IT WAS NECESSARY TO TAKE IN THE SAILS BUT THINGS ARE GOING TO START UP. IN THE MEANTIME, HAPPILY,

THE SECOND PRODUCTION PLANT HAS STARTED OPERATING. IT SHOULD REACH A LEVEL OF 400,000 STANDARD SHIFT TRANSMISSIONS PER YEAR. IT WILL TAKE MONTHS, PERHAPS ONE YEAR TO REACH THAT LEVEL. WE
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WILL MAKE IT. UNQUOTE.DJEREJIAN

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Message Attributes

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